

# **CRAIN'S**

# **ACADEMY**

## **CAREER LAUNCH**

### **CRAIN'S CAREER LAUNCH AGENDA**

#### **WEDNESDAY, JANUARY 6<sup>TH</sup>, 9AM – 6:00PM (CRAIN'S CAFÉ)**

<b>9:00 – 9:30am</b>	Check-In, Breakfast & Coffee
<b>9:30 – 10:00am</b>	Welcome and Overview
<b>10:15 – 11:00am</b>	Primer on the Chicago Job Market & Opportunities – Publisher, Crain's Chicago Business
<b>11:15 – 12:00pm</b>	Defining Your Contribution
<b>12:00 – 12:45pm</b>	Working Lunch – “What holds you back”?
<b>12:45 – 1:15pm</b>	View from the Front - Aaron Olson, Chief Talent Officer, Aon
<b>1:15 – 2:30pm</b>	Getting in the Door and Building your Brand
<b>3:00 – 4:30pm</b>	Role Playing: Encountering Opportunity, Sharing our Intention
<b>4:30 – 5:00pm</b>	Report Out
<b>5:00 – 5:30pm</b>	Articulating our Plan, Identifying our Road Blocks
<b>5:30 – 5:45pm</b>	Building Your Network, Increasing your Chances
<b>5:45 – 6:00pm</b>	Leading with Confidence
<b>6:00 – 6:30pm</b>	Workforce Dynamics in New Economy – HR Manager to be announced
<b>6:30 – 7:00pm</b>	HR Leaders & Career Coaches Networking Event

#### **Hand Outs:**

- Books - Do What You Are & StrengthsFinder 2.0
- Networking Guide
- Strategies and Tips
- Accountability Framework
- Journal